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**Saving More Lives: LifeNet EMS Deploys AED Location System
and Launches Drive to Register AEDs**

Boca Raton, FL – November 26, 2012— Atrus, Inc. and LifeNet EMS have announced a new partnership aimed at saving lives in LifeNet’s service area with the addition of Atrus’ AED Link™ system. This new information system will assist 9-1-1 dispatchers in helping callers locate life-saving automated external defibrillators (AEDs) available near sudden cardiac arrest victims.

With AED Link™ 9-1-1, dispatchers instantly view the location of registered AEDs near the scene of sudden cardiac arrest emergencies and instruct bystanders to retrieve one in time to help save a life.

To encourage the registration of AEDs, LifeNet is reaching out to owners and managers of office buildings, restaurants, malls, gyms, recreational venues, churches and other locations where AEDs may be available. AED owners should register their AEDs at Atrus’ National AED Registry, www.nationalaedregistry.com. By registering their AEDs, owners will also receive a number of free benefits including periodic reminders to check the device and timely reminders to change electrodes and/or batteries when the expiration dates approach.

“The problem is that, until now, publicly available AEDs are rarely used in an emergency because people can’t see them and 9-1-1 dispatchers are unaware they are nearby,” said David Baumgardner, Executive Director of LifeNet EMS.

“The new system lets us instantly see the location of all registered AEDs near a sudden cardiac arrest victim so we can send someone to get one in time to help save a life,” Baumgardner added.

“It is widely quoted that survival from cardiac arrest decreases 10% for every minute that goes by,” Atrus’ CEO and President Elliot Fisch added. “AED Link can decrease the time to first shock by assuring that available AEDs are used. There are too many stories of people dying in buildings that have AEDs or AEDs nearby. AED Link was created to solve that problem.”

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About Atrus, Inc.

Atrus, Inc. (www.atrusinc.com) is a South Florida-based company that owns and manages the National AED Registry™ (www.nationalaedregistry.com). The registry is a free service that helps individuals and organizations maintain their AEDs and manage their AED programs. AED Link™ is a licensed software program that can be integrated with all forms of computer aided dispatch systems and emergency medical dispatch software. With the addition of LifeNet, AED Link is installed in 17 EMS systems in California, Florida, Minnesota, Texas, Arkansas, Oklahoma and Canada.



About LifeNet EMS, Inc.

LifeNet is a not-for-profit corporation that operates two EMS dispatch centers providing high quality ground and air ambulance service in Arkansas, Texas and Oklahoma.

About Sudden Cardiac Arrest

Sudden cardiac arrest is a leading cause of death in the United States, killing more than 300,000 people yearly. Compact and portable, AEDs are designed to be used by laypeople with little or no training to deliver a shock that can save a victim's life before paramedics arrive. According to the Sudden Cardiac Arrest Association website (www.suddencardiacarrest.org), "It is essential that defibrillation be administered immediately following the cardiac arrest. If the heart does not return to a regular rhythm within 5-7 minutes, this fibrillation could be fatal."