



**FOR IMMEDIATE RELEASE**

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**Atrus to develop AED registry for State of Maryland**  
Service will support State's Public Access Defibrillation Program.

Boca Raton, FL June 6, 2013 –Atrus, Inc., creators of the National AED Registry™, announced that it has contracted with the Maryland Institute for Emergency Medical Services Systems (MIEMSS) to provide a customized version of its automated external defibrillator (AED) registry for the State of Maryland.

MIEMSS is the state agency that oversees the Maryland Public Access Automated External Defibrillator Program to coordinate an effective statewide public access defibrillation program. Each facility that desires to make automated external defibrillation available under the program must possess a valid certificate from MIEMSS. Atrus will provide MIEMSS with an automated on-line registration process that will streamline the current process and provide enhanced data review capabilities. The expected completion date of the project is September 1, 2013.

“Sudden cardiac arrest is a major public health concern,” said Dr. Robert R. Bass, Executive Director of the Maryland Institute for Emergency Medical Services Systems (MIEMSS). “The use of Automated External Defibrillators (AEDs) in the community, and this statewide registry of their locations, will improve access and save lives.”

In addition to meeting Maryland’s registration requirements, the registry will generate regular email reminders for users to periodically check the device to ensure it is in working order. Registered users will also receive reminders to replace electrode pads and batteries which are nearing expiration date. The registry is free to users.

In making the announcement, Atrus President and CEO, Elliot Fisch, said “The State of Maryland and MIEMSS have long been recognized as leaders in Public Access Defibrillation and we are proud to work with them. Providing this free service to AED owners will go a long way to assure that the devices are maintained correctly and will be operationally ready when and if needed.”

Atrus’ AED Link™ system can make registered AED information available to 911 dispatchers so they may guide a caller to the nearest AED in the event of a cardiac emergency. “Currently, publicly available AEDs are rarely used in an emergency because people can’t see them and 911 dispatchers are unaware they are nearby,” Mr. Fisch remarked. “We look forward to working with 911 agencies in Maryland to close this missing link in the chain of survival.”

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About MIEMSS

MIEMSS is the state agency responsible for coordinating Maryland’s world renowned trauma and emergency medical services (EMS) system.

To learn more, go to [www.miemss.org](http://www.miemss.org).

About Atrus

Atrus' products and services improve the ability of 911 dispatchers to provide faster lifesaving automated external defibrillator (AED) response within a community. Atrus’ AED Link™ software notifies 911 centers of nearby AED location information from its National AED Registry™ to substantially increase the coverage range of public access AEDs. To date, AED Link is installed in 26 EMS systems in California, Florida, Minnesota, Texas, Arkansas, Oklahoma, Indiana, Canada and the Cayman Islands. The system serves 255 municipalities covering a population of over 5 million. Atrus has also provided similar registries for Minnesota, Nevada, Orange County, FL, and the Cayman Islands.

To learn more, go to [www.atrusinc.com](http://www.atrusinc.com).

About Sudden Cardiac Arrest

Sudden cardiac arrest is a leading cause of death in the United States, killing more than 300,000 people annually. Compact and portable, AEDs are designed to be used by laypeople with little or no training, delivering a shock that can save a victim’s life before paramedics arrive.